



GLUED INSERTS

(TIP-ONS) PERFECT BINDING

A TIP-ON IS AN INSERT THAT IS GLUED TO A PAGE. IT CAN BE EASILY REMOVED AND KEPT FOR FUTURE REFERENCE—IDEAL FOR MULTIPLE PAGES OF CONTENT.

Solisco offers insert printing services. For more information, please contact your account manager. However, if your clients provide their own printed inserts, here are the required technical specifications.

SIZE

Magazine size

Client's specifications

Minimum size

2 inches x 3 1/2 inches

Maximum size*

8 5/8 inches x 13 inches

Maximum thickness

1/16 inches (0.0625)

* The insert must be at least 1 inch smaller in width and height than the final magazine (1/2 left, 1/2 right, 1/2 top, 1/2 bottom)

PAPER

Insert 2 pages

Minimum Offset 140M/Coated 160M

Insert 4, 6 and 8 pages

Minimum Offset 100M/Coated 120M

ADDITIONAL SPECIFICATIONS

Tip-ons can only be glued on the first or last page of a publication, not on the cover or inside pages.

Unless instructed otherwise, we use fugitive glue, which can sometimes leave a mark behind. There is also a chance the page could tear when the tip-on is removed.

Not available for formats using 2-up binding (5 1/4 inches x 8 1/4 inches).

This type of insert should be folded using a gate fold or roll fold, so that there is at least one closed edge. The open edge should never be on the spine side.

Make sure there is at least 1/2-inch of space at the spine for gluing, and an additional 1/2-inch safety margin for the final cropping of the foot, head and face.

It is considered acceptable for the placement of this type of insert to vary by up to 1/4 of an inch.

The tip-on cannot weigh more than the publication into which it is being inserted.

Before an insert is created, printed or delivered, a sample must be sent to Solisco for approval, on the same paper that will be used for printing. Contact your project manager or account manager for details.