



BOUND INSERTS

(BIND-INS) SADDLE-STITCHED BINDING

A BIND-IN IS AN INSERT THAT IS BOUND TO THE SPINE OF A PUBLICATION. A MAGAZINE OR CATALOGUE WILL USUALLY FALL OPEN AT PAGES THAT FEATURE BIND-INS, ESPECIALLY WHEN THE BOUND INSERT IS PRINTED ON STIFFER PAPER, THUS ATTRACTING THE READER'S ATTENTION.

Solisco offers insert printing services. For more information, please contact your account manager. However, if your clients provide their own printed inserts, here are the required technical specifications.

SIZE

Bleed

1/8 inch outside crop lines at head, foot, and face

Binding cuts

1/8 inch cut at head, foot and face

Bind-in is attached at

Head or foot

Perforation (vertical)

1/4 inch from spine

Minimum size of opened insert

7 1/2 inches wide x 3 1/2 inches high (+ binding cuts)

Maximum insert size

Cannot be larger than the finished publication (+ binding cuts)

PAPER

Insert 2 pages + fold

Fold at bottom of page: 3 1/4 inches

Fold at top of page: 4 1/4 inches

Minimum: Offset 120M/Coated 120M

Maximum: 8 pts

Insert 4 pages

Minimum: Offset 120M/Coated 120M

Maximum: 8 pts

Insert 6 pages

Minimum: Offset 100M/Coated 100M

Maximum: Offset 160M/Coated 200M

Insert 8 regular pages

Minimum: Offset 80M/Coated 80M

Maximum: Offset 160M/Coated 200M

Insert 8 pages w/folds

Minimum: Offset 100M/Coated 120M

Maximum: Offset 160M/Coated 200M

Please note Stapled inserts are not accepted. Any perpendicular (horizontal) perforations should stop 3/8 of an inch from the spine.

Before an insert is created, printed or delivered, a sample must be sent to Solisco for approval, on the same paper that will be used for printing. Contact your project manager or account manager for details.